



Jurassicica

Dorset Business Founder Donor

Jurassica is an audacious project to create the world's most spectacular prehistoric visitor attraction, which will be constructed in an old limestone quarry on the Isle of Portland.

There will be stunning contemporary galleries, internationally significant collections of fossils, an aquarium in which will swim incredible marine creatures, and within a huge vaulting space, under a majestic transparent roof, the world's largest immersive prehistoric environment – the Jurassic Cove.

It will be both an attraction that entertains, and a serious museum turned 'inside out' to show, practically, how modern research and preparation techniques are revealing the finds that promise to reshape our future thinking about the past.

Jurassica will bring to a huge audience Britain's extraordinary scientific heritage and the unique role played by the county of Dorset in the birth of modern science and the understanding of evolution.

"And this all has to be utterly beautiful, wholly magnificent, and everything in it the world's best.

Otherwise what on earth is the point?"

- Michael Hanlon, Founder and CEO



Sir David Attenborough, Patron with Michael Hanlon

"My love of science began with a love of fossils: when I was a boy, it seemed the most romantic thing to find an object sticking out of a lump of rock, and to realise that, 150 million years ago, in the Jurassic era, it was a living creature.

Millions of people visit the Jurassic Coast in England each year, and yet the site still lacks a proper focus to interpret the story of its rocks. That's why I've agreed to support the building of a magnificent new attraction on the Isle of Portland.

Jurassica will illustrate the time when real-life dragons flew through the air and monsters surged through the seas. Visitors will experience a lost world brought to life, with animatronics and interactive displays, all housed in a ground-breaking structure."

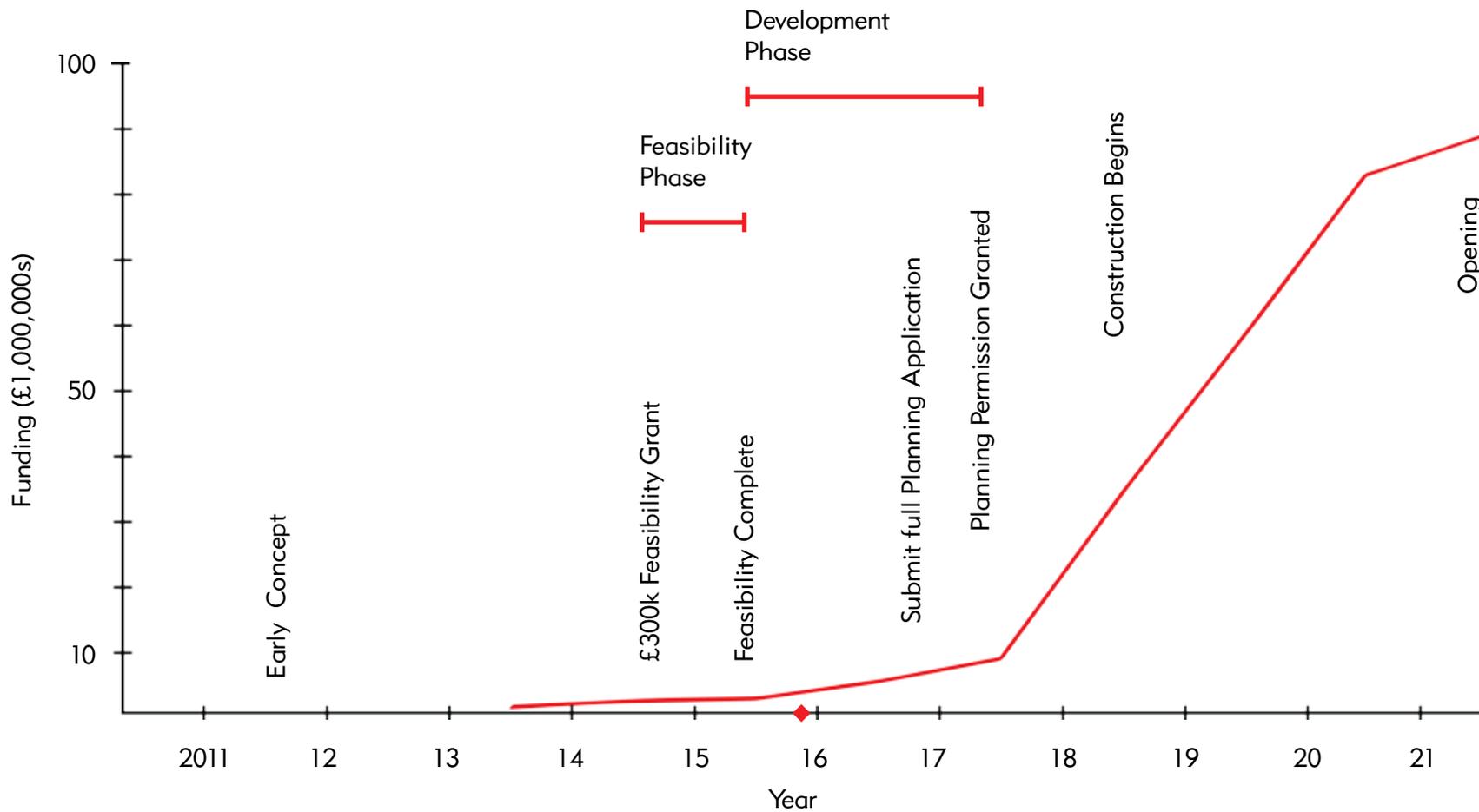
- Sir David Attenborough

Jurassica is an audacious project. Costing £85m, Jurassica will be funded through a combination of corporate sponsorship, private donations, grants from scientific and educational trusts and foundations, European Union funding, UK Government funding, loans and investment.

"The story Jurassica will tell is the tale of how just one species, Homo sapiens, has made sense of its past, of deep time itself, and how this unravelling of the greatest story ever told began here on a sliver of beautiful coastline here in southern England"

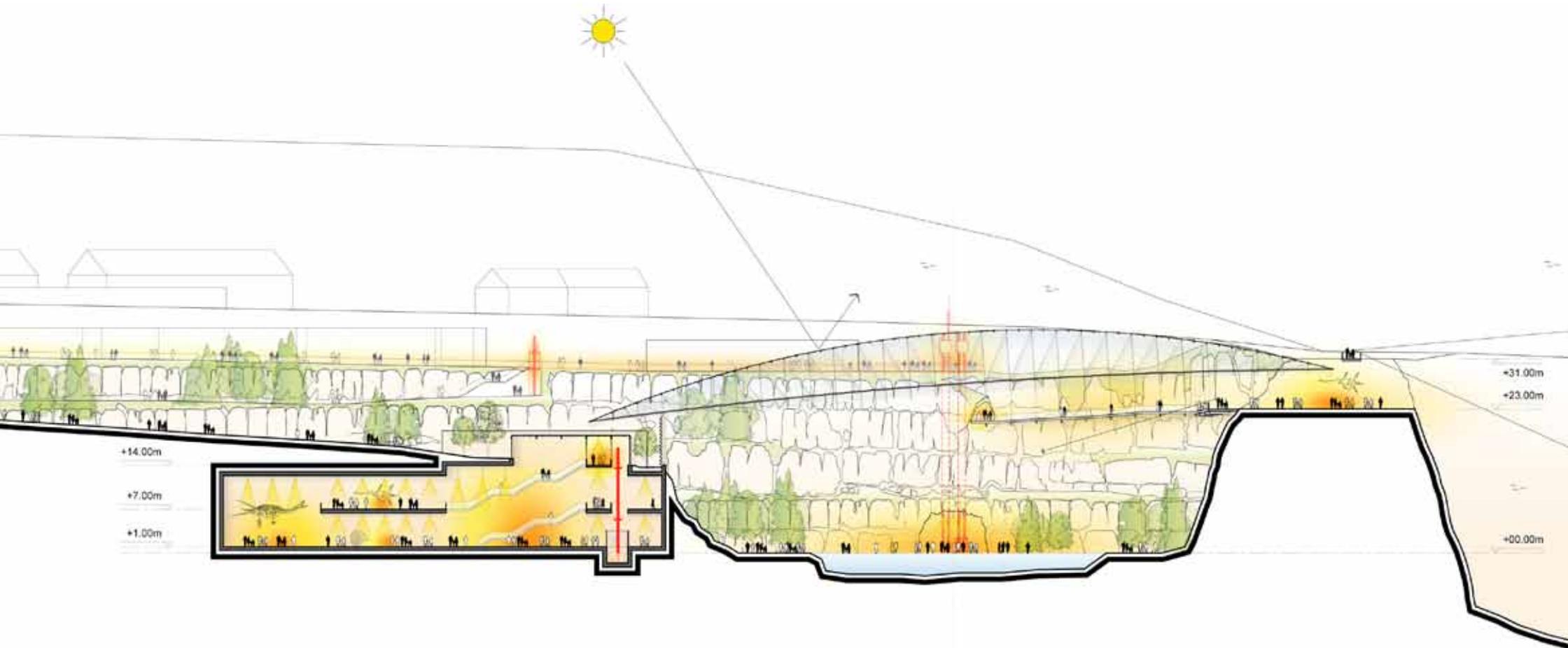
- Michael Hanlon

Project Timeline



"A world-class team has been assembled to develop an extraordinary project with a depth of vision, purpose and engagement like few others."

- Michael Hanlon



Our Donors



Dorset businesses have been behind Jurassica from the start, providing not only vital seed funding, but also their personal support, enthusiasm and advice.

Work is underway to secure £4m of development funding, which will enable the submission of a full planning application towards the end of 2016.

The continuing support of the Dorset business community is essential to allow Jurassica to unlock the door to further public- and private- sector funding.

At this stage in our development we are seeking fifteen local businesses to join our 'Dorset Business Founder Donor' community with a donation of £10,000 to meet our target of £150,000.

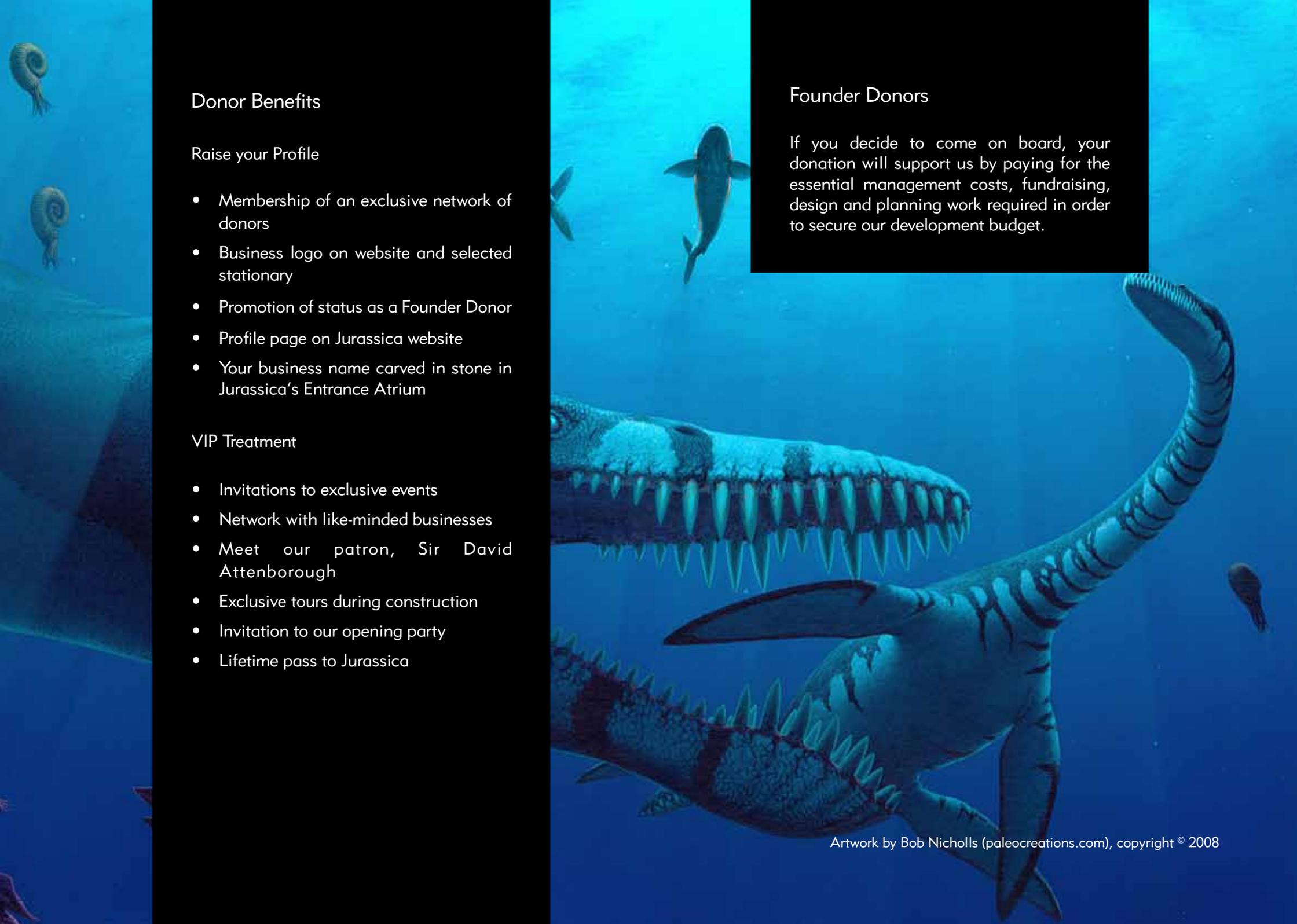
With your support, this fantastic dream can become a reality.

Please call Alison Smith on

07782 299181

or email

alison@jurassica.org



Donor Benefits

Raise your Profile

- Membership of an exclusive network of donors
- Business logo on website and selected stationary
- Promotion of status as a Founder Donor
- Profile page on Jurassica website
- Your business name carved in stone in Jurassica's Entrance Atrium

VIP Treatment

- Invitations to exclusive events
- Network with like-minded businesses
- Meet our patron, Sir David Attenborough
- Exclusive tours during construction
- Invitation to our opening party
- Lifetime pass to Jurassica

Founder Donors

If you decide to come on board, your donation will support us by paying for the essential management costs, fundraising, design and planning work required in order to secure our development budget.

Hall&Woodhouse said...

We are delighted to be supporting the fabulous Jurassica project at this stage of its development.

First, we believe it makes sense for us on a commercial basis. It will bring prosperity and put Dorset on the map which inevitably will benefit all businesses in the county.

Second, we felt we had a duty to support a once-in a-lifetime initiative in Dorset which has been our home for over two centuries. The project will bring much needed economic growth to an area of Dorset that runs the risk of being left behind.

Third, my children and grandchildren would never forgive me if we stood by and didn't bring the dinosaurs to Portland!

We would encourage all businesses and organisations to get behind the Jurassica team and make their contribution to a project that will bring so much to our wonderful county.



Anthony Woodhouse



From our first discussions with Mike Hanlon we could see a multi-faceted project that would be transformational to the area.

Jurassica would clearly be a game changer for the local economy, be aspirational for the children and students on the Island, and provide a centre of history and understanding for a period which presents real challenges in conceptualising this important era.

All this was easy to see from the get go but the challenge is to make it a reality. Colonial Leisure felt that local businesses had to take a chance in the same way that the Jurassica team were pursuing a dream with no guarantee of success. No matter how little, the key was to be part of making Jurassica real.

Immediately we offered help and money. We were not going to be a business that talked about the benefits and then just hoped they would reap the wins at no cost to themselves.

We believe this is a great chance for the region with a project of national and global importance. The team has all the experience, passion, network, and belief to make this happen. It will be built if we all really embrace and be a part of Jurassica.

Christopher Holleyoak,
Managing Director, Colonial Leisure Limited



Jurassica

Dorset Business Founder Donor

A world-class heritage attraction to be sited on the Isle of Portland.

Jurassica is a registered charity (no. 1155839) whose charitable objects are the advancement of education for the public benefit through the establishment of an educational and scientific resource of global significance.

Jurassica is also a company limited by guarantee registered in England & Wales with its registered office at 16 Old Bailey, London, EC4M 7EG with registered company no. 08568649.

Donating as an Individual

You can choose to make your donation as an individual. Donating through Gift Aid means a charity can claim an extra 25p for every £1 you give.

If you pay tax at the higher or additional rate, you can claim the difference between the rate you pay and basic rate on your donation.

www.facebook.com/jurassica.org



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